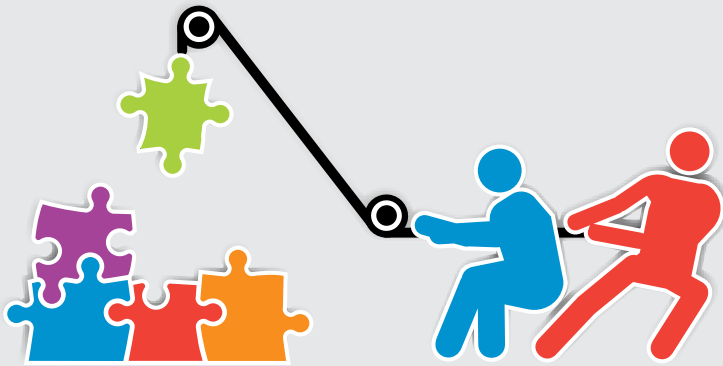


What Matters Most?

No surprise here – it's PEOPLE. People transform outcomes, change the course, and alter the way we do things. They innovate, they discover, they create revenue and profits. People can deliver unparalleled levels of engagement and productivity when we know WHAT MATTERS MOST? Engaging, developing and retaining PEOPLE will be the biggest challenge facing executives over the next ten years.

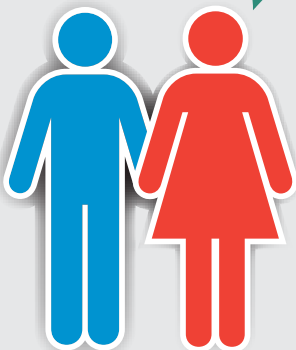


It's time to focus on keeping the best talent...

| | | |
|----|--|----|
| 01 | ● REWARDING AND RETAINING THE BEST EMPLOYEES | |
| | ▶ DEVELOPING THE NEXT GENERATION OF CORPORATE LEADERS | 02 |
| 03 | ● CREATING A CORPORATE CULTURE THAT ATTRACTS THE BEST TALENT | |
| | ▶ REMAIN COMPETITIVE IN THE TALENT MARKETPLACE | 04 |
| 05 | ● FINDING EMPLOYEES WITH SPECIALIZED SKILLS NEEDED | |

(Source: SHRM Research Spotlight: Future HR Challenges and Talent Management Tactics, 2012)

WHY WE STAY!



(Source: A White Paper About Organizational Stay Factors by Career Systems International and Jordan Evans Group, October 2012)

WHY IT MATTERS?



